Station WVBT-TV NORFOLK, VA.
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1536
Buyer Dan Nagelberg
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

VER 3 ISSUED TO REVISE PRGM ON LN'S 11-12, 26-28 & 69-70;
CXL SPOTS N/A LN'S 19, 56-59 & 68; REV RATE TO CLR LN 71
REVISED CONTRACT TOTAL IS $51,400
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	M	8P-9P	HELL'S KITCHEN	:30	$1,000.00	09/10-09/10	2	1	2	$2,000.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*12	M	9P-10P	MASTERCHEF	:30	$1,000.00	09/10-09/10	2	1	2	$2,000.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*19	F	8P-9P	HOUSE	:30	$300.00	09/07-09/07	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V3 CXL DUE N/A DUE PRGM CHANGE										
		V3 More than 2 codes changed										
	*26	M	2P-3P	JERRY SPRINGER	:30	$35.00	09/10-09/10	2	1	2	$70.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										

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	*27	M	3P-4P	STEVE WILKOS	:30	$60.00	09/10-09/10	2	1	2	$120.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*28	M	5P-6P	JERRY SPRINGER	:30	$100.00	09/10-09/10	1	1	1	$100.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*56	TU-F	7P-730P	TMZ ON TV	:30	$75.00	09/04-09/07	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*57	M	7P-730P	TMZ ON TV	:30	$75.00	09/10-09/10	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*58	TU-F	730P-8P	ACCESS HOLLYWOOD	:30	$75.00	09/04-09/07	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*59	M	730P-8P	DISH NATION	:30	$75.00	09/10-09/10	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										
	*68	SU	7P-8P	ANIMATION ENCORES/CLEVELAND SHOW	:30	$300.00	09/09-09/09	0	0	0	$0.00	
		Buyline Comment: CXL DUE N/A DUE PRGM CHANGE										
		Sales Remark: V3 CXL DUE N/A										
		V3 More than 2 codes changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*69	SU	8P-9P	THE SIMPSONS	:30	$600.00	09/09-09/09	3	1	3	$1,800.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*70	SU	9P-10P	FAMILY GUY	:30	$600.00	09/09-09/09	3	1	3	$1,800.00	
		Buyline Comment: REVISE PRGM										
		Sales Remark: V3 REVISE PRGM										
		V3 Program Name Change, Comment Changed										
	*71	SU	730P-8P	THE O.T.	:30	$2,000.00	09/09-09/09	1	1	1	$2,000.00	
		Buyline Comment: REVISE TIME PD; REVISE RATE TO CLEAR										
		Sales Remark: V3 REVISE TIME PD; REVISE RATE TO CLEAR										
		V3 More than 2 codes changed										

---REPORT TOTALS---

Report Totals: 16 / $9,890.00

---SALES MONTHLY TOTALS---

Sep 12: 227 / $51,400.00 Oct 12: 0 / $0.00

Sales Totals: 227 / $51,400.00

Station Totals: 227 / $51,400.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$51,400	CATV	0%	WAVY	0%	WGNT	0%	WPXV	0%	WTKR	0%
		WTVZ	0%	WVBT	100%	WVEC	0%				

---COMPETITIVE COMMENTS---

COMPETITIVE TO FOLLOW

Books	JUL11, EJUL12
Demos	RA35+

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---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---
CASH IN ADVANCE